

President Chain Store Corp.

June, 2009

Business Scope

CVS

1. 7-Eleven Taiwan (100%)
2. 7-Eleven Shanghai (100%)
3. 7-Eleven Philippine (56.59%)

Drug Store

1. Cosmed Taiwan (100%)
2. Cosmed China (65%)

Life Style Business

1. Muji (41%)
2. Plaza (100%)
3. Hankyu Department Store (70%)

Supermarket / Hypermarket

1. Shandong Uni-Mart Supermarket (55%)
2. Sichuan Uni-Mart Hypermarket (100%)
3. Vietnam Uni-Mart Supermarket (51%)
4. T&T Supermarket (Canada) (20%)

Restaurant-Food & Beverage

1. Starbucks Taiwan (30%)
2. Starbucks Shanghai (30%)
3. Mr. Donut Taiwan (50%)
4. Mr. Donut China (50%)
5. Cold Stone Creamery Taiwan (100%)
6. Cold Stone Creamery China (100%)
7. Afternoon Tea Taiwan (51%)
8. Afternoon Tea China (51%)

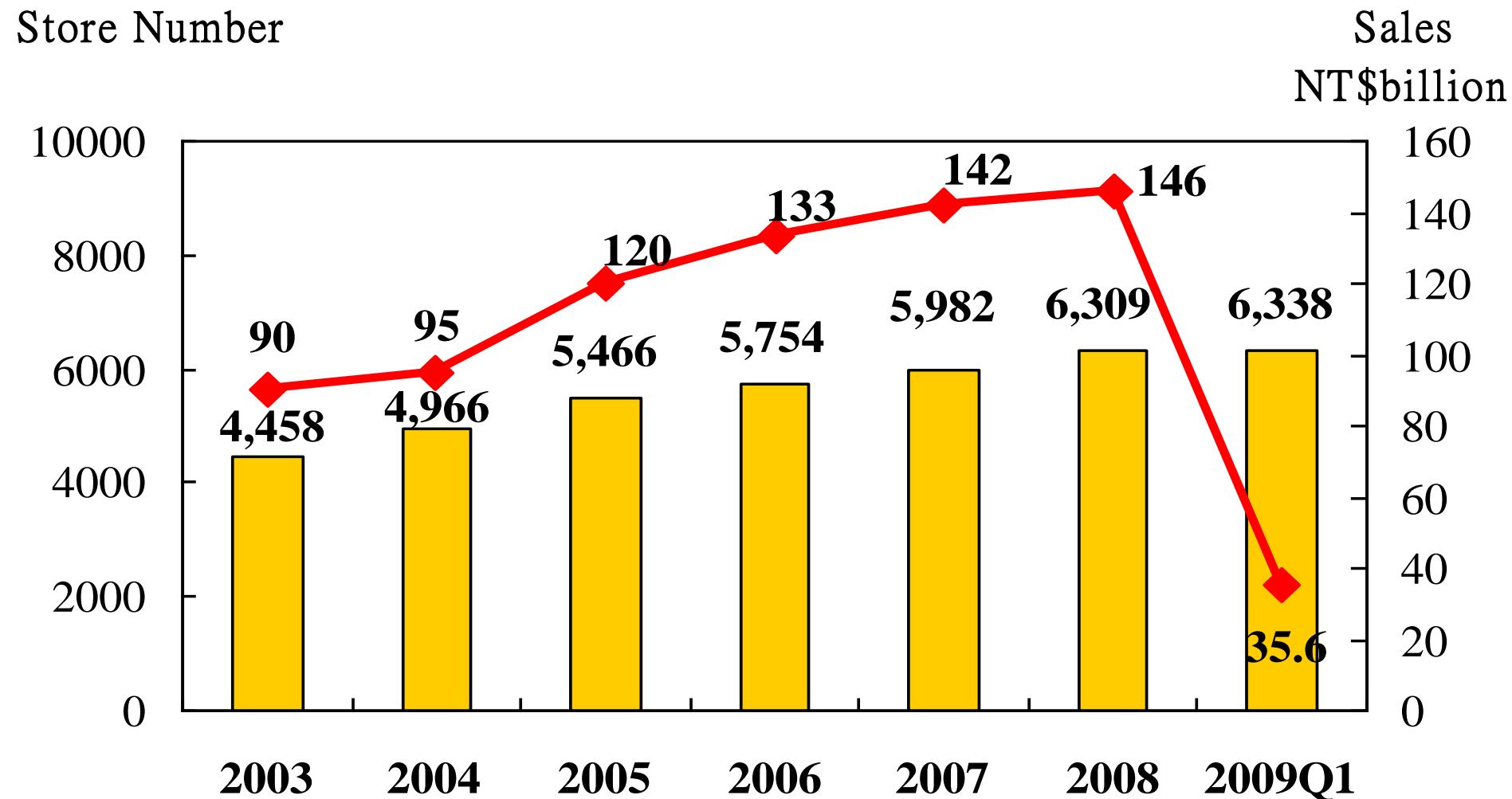
E-Commerce

1. Books.Com (50.03%)
2. Taiwan Rakuten (49%)

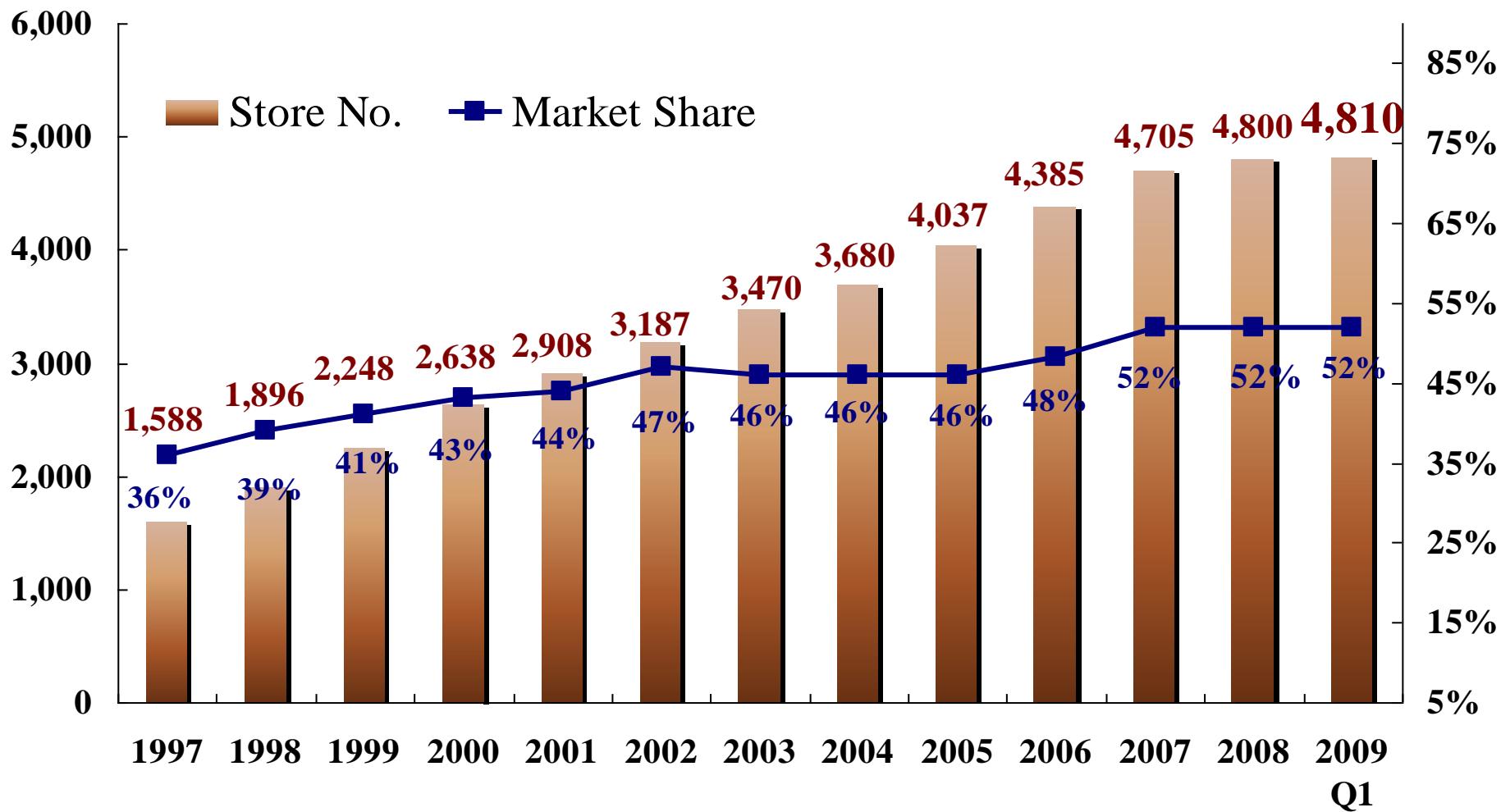
Logistics

1. Retail Support International (25%)
2. Uni-President Cold-Chain (60%)
3. Wisdom Distribution (100%)
4. TAKKYUBIN (70%)

Sales & Store Number of PCSC Group



Store Number & Market Share For 7-Eleven Taiwan



Franchise store: 89.81%

Taiwan Main Subsidiaries

Drugstore

Cosmed Taiwan



Shareholding of PCSC: 100%
Store No. : 289(08);293(09Q1)

Life Style

MUJI



Shareholding of PCSC: 41%
Store No. : 14(08);14(09Q1)

PLAZA



Shareholding of PCSC: 100%
Store No. : 7(08);7(09Q1)

Restaurant

Starbucks Taiwan



Shareholding of PCSC: 30%
Store No. : 222(08);224(09Q1)

Mister Donut



Shareholding of PCSC: 50%
Store No. : 46(08);45(09Q1)

Cold Stone Creamery



Shareholding of PCSC: 100%
Store No. : 13(08);13(09Q1)

Distribution

TAKKYUBIN



Shareholding of PCSC: 70%

Department Store

Hankyu



Shareholding of PCSC: 70%
Store No. :1

Distribution

Retail Support International



Shareholding of PCSC: 25%

Uni-President Cold-Chain



Shareholding of PCSC: 60%

Wisdom Distribution



Shareholding of PCSC: 100%

Overseas Subsidiaries

China Businesses

CVS

Shanghai 7-Eleven



Shareholding of PCSC: 100%
Store No.: 4(09'May)

Drugstore

Shenzhen_Cosmed



Shareholding of PCSC: 65%
Store No.: 14(08);11(09Q1)

Supermarket/ Hypermarket

Shandong Unimart Supermarket



Shareholding of PCSC: 55%
Store No.: 102(08);112(09Q1)

Sichuan Unimart Hypermarket



Shareholding of PCSC: 100%
Store No.: 4(08);4(09Q1)

Restaurant

Shanghai Starbucks



Shareholding of PCSC: 30%
Store No.: 167(08);167(09Q1)

Cold Stone Creamery



Shareholding of PCSC: 100%
Store No.: 34(08);34(09Q1)

Other Overseas Businesses

Philippine 7- Eleven



Shareholding of PCSC: 56.59%
Store No.: 368(08);371(09Q1)

Canada

T&T Supermarket



Shareholding of PCSC: 20%
Store No.: 16(08);16(09Q1)

Vietnam Uni-mart Supermarket



Shareholding of PCSC: 51%
Store No.: 2(08);2(09Q1)

Financial Review

2008 FY & 2009Q1

Parent Income Statement

Unit:\$NT'million

	2009Q1		YOY	2008		YOY
	Amount	%		Amount	%	
Net sales	23,337	96.7%	-1.3%	98,437	96.3%	-0.5%
Other operating revenue	804	3.3%	-5.0%	3,754	3.7%	7.9%
Total operating revenue	24,141	100.0%	-1.4%	102,191	100.0%	-0.2%
Gross profit	7,543	31.3%	0.8%	32,735	32.0%	3.1%
Operating expenses	(6,676)	-27.7%	0.5%	(28,128)	-27.5%	4.6%
Operating income	868	3.6%	3.1%	4,607	4.5%	-5.1%
Net non-operating income	154	0.6%	-43.2%	(225)	-0.2%	418.1%
Income before income taxes	1,021	4.2%	-8.2%	4,382	4.3%	-8.9%
Income tax expense	(251)	-1.0%	-7.5%	(862)	-0.8%	-27.4%
Net Income	\$771	3.2%	-8.4%	\$3,520	3.4%	-2.8%
Earnings per share	(pre-tax)	(after tax)		(pre-tax)	(after tax)	
Net income (unit:\$NTD)	<u>1.12</u>	<u>0.84</u>		<u>4.79</u>	<u>3.85</u>	

2008 FY & 2009Q1

Parent Balance Sheet

Unit:\$NT'million

	<u>2009Q1</u>		<u>2008</u>	
	<u>Amount</u>	<u>%</u>	<u>Amount</u>	<u>%</u>
Assets				
Cash, equivalents & ST investment	10,928	24%	11,662	25%
Receivable-net	957	2%	1,010	2%
Inventories	2,837	6%	3,294	7%
Other current assets	942	2%	954	2%
Total current assets	<u>15,664</u>	<u>34%</u>	<u>16,920</u>	<u>36%</u>
Available-for-sale financial assets	556	1%	524	1%
LT investments (Equity method)	8,647	18%	7,827	17%
LT investments (Cost method)	11,492	25%	11,496	24%
Total LT investments	<u>20,696</u>	<u>44%</u>	<u>19,848</u>	<u>42%</u>
Total fixed assets	<u>7,596</u>	<u>16%</u>	<u>7,804</u>	<u>17%</u>
Total intangible assets	<u>259</u>	<u>1%</u>	<u>273</u>	<u>1%</u>
Total other assets	<u>2,272</u>	<u>5%</u>	<u>2,286</u>	<u>5%</u>
Total assets	\$46,487	100%	\$47,131	100%

2008 FY & 2009Q1

Parent Balance Sheet

	2009Q1		2008		Unit:\$NT'million
	<u>Amount</u>	<u>%</u>	<u>Amount</u>	<u>%</u>	
Liabilities and SE					
Liabilities					
Notes /Accounts Payable	14,814	32%	15,714	33%	
Accrued expenses	1,809	4%	1,805	4%	
Advance receipts	1,486	3%	1,449	3%	
Income taxes payable	525	1%	275	1%	
Current portion of long-term liabilities	0	0%	0	0%	
Others	0	0%	0	0%	
Total current liabilities	18,634	40%	19,243	41%	
Total long-term liabilities	8,200	18%	9,100	19%	
Total other Liabilities	2,338	5%	2,340	5%	
Total liabilities	29,172	63%	30,683	65%	
Shareholders' equity					
Capital	9,152	20%	9,152	19%	
Retained earnings	7,643	16%	6,873	15%	
Other adjustments	520	1%	423	1%	
Total shareholders' equity	17,315	37%	16,448	35%	
Liabilities and shareholders' equity	\$46,487	100%	\$47,131	100%	

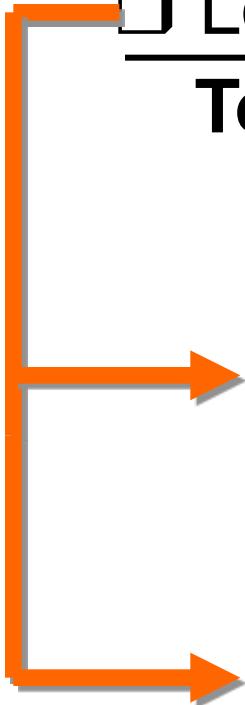
2008 FY & 2009Q1 Parent Statement of Cash Flow

Unit:\$NT'million

	<u>2009</u>	<u>2008</u>
Cash flows from operating activities :	3,837	5,483
Net Income	771	3,520
Adjusted: Depreciation & Amortization	457	1,816
Changes in assets and liabilities	2,617	(1,137)
Cash flows from investing activities :	(1,260)	(4,057)
Acquisition of long-term investments	(881)	(2,216)
Purchase of fixed asset	(411)	(2,098)
Cash flows from financing activities :	(900)	(1,793)
Increase in long-term loans	(900)	2,400
Payment of cash dividend and employee bonus	0	(3,222)
Payback of corporate bond	0	(1,100)
Net increase (decrease) in cash and equivalents	1,676	(366)
Cash and cash equivalents, beginning of year	<u>5,512</u>	<u>5,879</u>
Cash and cash equivalents, end of year	<u>7,188</u>	<u>5,512</u>

2008 Actual CAPEX

<input type="checkbox"/> Taiwan 7-11 Operation	2.10 billion
<input type="checkbox"/> Long-term investment	2.22 billion
Total Expenditure	4.32 billion



Taiwan Business

Hankyu Department Store, Dream Mall, Rakuten, Cold Stone, Afternoon Tea, BOT etc.

NT\$ 1.83 billion

China Business

Cold Stone, Cosmed

NT\$ 0.39 billion

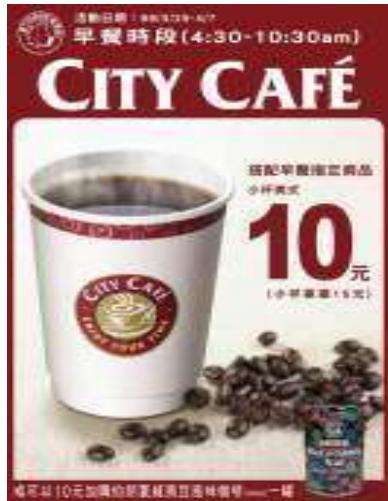
2009 Outlook

2009 Outlook for 7-Eleven Taiwan

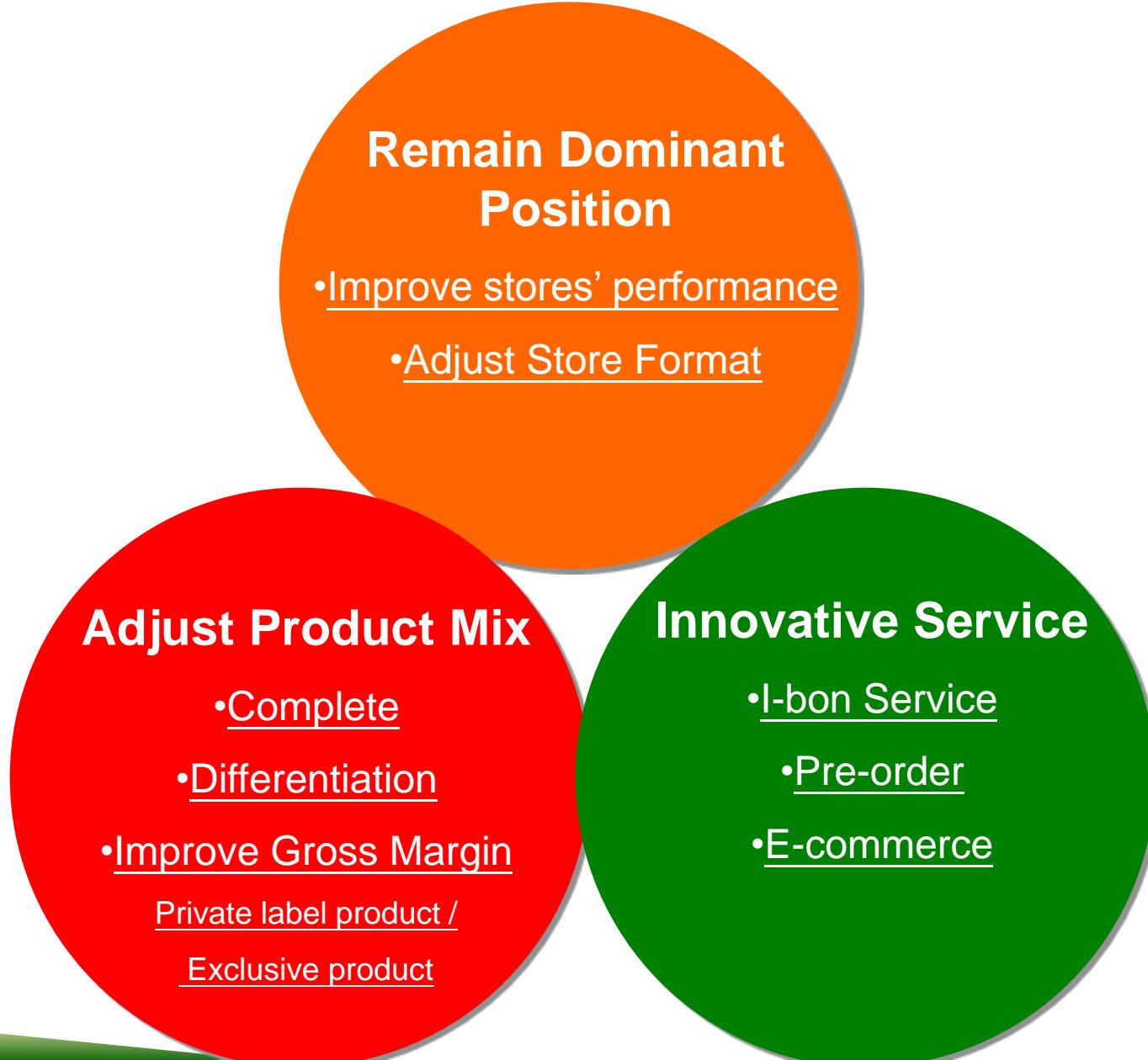
(1) Store Opening Plan

- Flexible adjustment, Profit priority

(2) Gross Margin improvement



Strategies for 7-Eleven Taiwan Operation



2009 CAPEX Projection

<input type="checkbox"/> Taiwan 7-11 Operation	2 billion
<input type="checkbox"/> Long-term investment	2 billion
Total Expenditure	4 billion

New Store Opening	NT\$ 0.7 billion
Store Remodeling	NT\$ 0.4 billion
Others	NT\$ 0.9 billion

China Business	NT\$ 1 billion
Shanghai 7-11, Mister Donut, Cosmed, Wuhan Bakery, Service company, etc.	
Taiwan Business	NT\$ 1 billion
Hankyu Department Store, Rakuten on-line shops, etc.	

Thank you!



IR website (Chinese version)

<http://www.7-11.com.tw/pcsc/invest/investment.asp>

IR website (English Version)

<http://www.7-11.com.tw/en/Investor/investment.asp>